



 **BASF**

BASF
We create chemistry

HERITAGE
LANDSCAPE SUPPLY GROUP



--- 2025 EARLY ORDER PROGRAM ---

FOUNDATION BUILDER

A person wearing a dark jacket and a cap is crouching on a lush green golf course. Behind them are large, white, 3D block letters that spell out "FOUNDATION BUILDER". The background shows a dramatic sky with dark, swirling clouds and a bright light source breaking through.

START SIMPLE. PLAN SMART. SAVE BIG.

INNOVATION ACROSS THE COURSE

Stock up and save on fungicides,
herbicides and more.

MAX OUT YOUR FAIRWAYS

Add the new Aramax™ Intrinsic®
brand fungicide to your program.

EARN REBATES UP TO **33%**

Design your own program.
Buy early and save big.

Start your season strong with the powerful combination of innovation and savings.
The BASF Early Order Program simplifies the planning process by helping you easily
stock up on the most advanced chemistries on the market with industry-leading rebates.

YOUR PROGRAM. BUILT YOUR WAY.

Build a strong foundation for the year ahead by **spending \$3,000 on qualifying Design-Your-Own Program (DYOP) fungicides** and save more as your order grows.¹

	Qualifying Purchase Levels	Oct. 1 - Oct. 31 Earned Incentive %	Nov. 1 - Dec. 6 Earned Incentive %	Brands Required to Achieve Tier
1 Select your qualifying fungicide brand(s).	Par \$3,000 - \$7,999	8%	3%	1
2 Order at least \$3,000 to start saving.	Birdie \$8,000 - \$19,999	14%	6%	Any 3 DYOP brands
	Eagle \$20,000 - \$29,999	17%	9%	Any 3 DYOP brands
3 Order in October to lock in the highest rebates.	Albatross \$30,000 - \$39,999	20%	10%	Any 3 DYOP brands
	Ace \$40,000+	24%	12%	Any 3 DYOP brands

Extended payment terms to June 10, 2025

Qualify for Eagle level with three (3) DYOP brands at \$20,000 and automatically earn the full 12% rebate on Across-the-Course purchases.

MAXIMIZE

FAIRWAY DISEASE CONTROL

Introducing **Aramax™ Intrinsic®** brand fungicide. An MVP of fairway disease control designed to defend against 26 of the toughest turf foes including snow mold, large patch, brown patch, and dollar spot.



THE MAX OUT KICKER

ADD ARAMAX INTRINSIC BRAND FUNGICIDE AND EARN REBATES² OF:

6%

on Aramax purchases only

When you order 2.5 - 5 gallons

|| OR ||

9%

on Aramax purchases only

When you order 7.5+ gallons

DESIGN-YOUR-OWN PROGRAM QUALIFYING FUNGICIDES

Product	Package	Redemption Value	Quantity	Total
Aramax™ Intrinsic® brand fungicide	2 x 2.5 gal	\$5,165.00		
Emerald® fungicide	10 x 0.49 lb	\$1,215.20		
Encartis® fungicide	2 x 2.5 gal	\$665.00		
Honor® Intrinsic brand fungicide	6 x 3 lb	\$3,456.00		
Honor Intrinsic brand fungicide	1 x 36 lb	\$5,004.00		
Insignia® SC Intrinsic brand fungicide	4 x 30.5 fl oz	\$2,257.00		
Insignia SC Intrinsic brand fungicide	2 x 2.5 gal	\$7,375.00		
Lexicon® Intrinsic brand fungicide	4 x 21 fl oz	\$2,478.00		
Maxtima® fungicide	4 x 26 fl oz	\$936.00		
Maxtima fungicide	2 x 2.5 gal	\$4,620.00		
Navicon® Intrinsic brand fungicide	4 x 37 fl oz	\$2,257.00		
Navicon Intrinsic brand fungicide	2 x 2.5 gal	\$7,175.00		
Xzemplar® fungicide	2 x 114 fl oz	\$3,534.00		
Xzemplar fungicide	4 x 11.4 fl oz	\$824.00		

SUBTOTAL:

Create a foundation of versatility with our extensive selection of chemistries that drive results across your course. **Spend just \$3,000 to start earning rebates of 4% on Across-the-Course Solutions³** and earn larger rebates as your order grows.

ACROSS-THE-COURSE SOLUTIONS (HERBICIDES, ORNAMENTAL AND MORE):

1	Order at least \$3,000 to start saving.	Qualifying Purchase Levels (Excluding DYOP fungicides)	Oct. 1 - Dec. 6 Earned Incentive %
2	Earn a 12% rebate by reaching \$20,000 in total purchases.		
3	Buy now and don't pay until June 10, 2025. ⁴		
		Wedge \$3,000 - \$7,999	4%
		Iron \$8,000 - \$19,999	6%
		Driver \$20,000+	12%

Product	Package	Redemption Value	Quantity	Total
Fungicides				
Orkestra® Intrinsic® brand fungicide	4 x 16 fl oz	\$684.80		
Pageant® Intrinsic brand fungicide	4 x 1 lb	\$452.00		
Pillar® G Intrinsic brand fungicide	30 lb bag	\$110.63		
Pillar G Intrinsic brand fungicide	15 lb bag	\$59.63		
Herbicides				
Basagran® T&O herbicide	2 x 1 gal	\$127.50		
Drive® XLR8 herbicide	4 x 0.5 gal	\$228.13		
Drive XLR8 herbicide	2 x 2.5 gal	\$529.69		
FreeHand® 1.75G herbicide	1 x 50 lb	\$113.50		
Pendulum® 2G herbicide	40 lb bag	\$90.00		
Pendulum 2G herbicide	20 lb bag	\$51.25		
Pendulum AquaCap herbicide	2 x 2.5 gal	\$290.63		
Pendulum AquaCap herbicide	1 x 15 gal	\$1,035.00		
Pylex® herbicide	4 x 4 fl oz	\$1,472.00		
Segment® II herbicide	2 x 2.5 gal	\$1,625.00		
Tower® herbicide	2 x 2.5 gal	\$2,100.00		
Insecticides				
Alucion® 35 WG insecticide	10 x 2.375 lbs	\$2,565.00		
Ventigra® insecticide	4 x 20 fl oz	\$1,328.00		
Sultan® miticide	4 x 0.125 gal	\$725.00		
Amdro® Pro fire ant bait	1 x 25 lbs	\$593.75		
Siesta® insecticide fire ant bait	15 lbs	\$289.13		
SUBTOTAL:				

1. The Par rebate tier (8% in Oct, 3% Nov. 1 – Dec. 6) will be applied to Design-Your-Own Program purchases. No requirement for number of brands purchased.
2. The 6% and 9% Aramax “Max Out” Kicker will only be applied to Aramax Intrinsic brand fungicide purchases at specified volumes.
3. The 4% Wedge rebate will be applied to Across-the-Course Solutions purchases. No requirement for number of brands purchased.
4. All agency products invoiced between October 1, 2024 and December 31, 2024 will receive June 10, 2025 terms for the end user. Across-The-Course Solutions agency products include: Alucion 35 WG insecticide, FreeHand 1.75G herbicide, Orkestra Intrinsic brand fungicide, Pageant Intrinsic brand fungicide, Pendulum AquaCap herbicide 15-gal, Pylex herbicide, Sultan miticide, Tower herbicide and Ventigra insecticide.

**START SIMPLE.
PLAN SMART.
SAVE BIG.**

Additional Program Details and Qualifications: All Agency products are sold on behalf of BASF. All sales are final. No returns. Rebate will be based upon reported sales from the BASF Authorized Agent(s) and Distributor(s). The T&O EOP End-User Rebate program applies only to these Qualified End-User professionals: golf, L&L, sports turf, sod farms, municipalities, and parks & rec. Multiple sales orders for one customer are cumulative and will qualify if ordered between program dates and from any BASF Authorized Agent(s) and/or Distributor(s).

BASF reserves the right to cancel or modify this program at any time.

All products may not be registered for sale or use in all states. Please check with your state or local Extension Service. Alucion 35 WG insecticide, Aramax Intrinsic brand fungicide, FreeHand 1.75 herbicide, Pillar G Intrinsic brand fungicide, Siesta insecticide fire ant bait and Tower herbicide are not for sale, distribution and/or use in New York State.

Aramax is a trademark, and Alucion, Amdro, Basagran, Drive, Emerald, Encartis, FreeHand, Honor, Insignia, Intrinsic, Lexicon, Maxtima, Navicon, Orkestra, Pageant, Pendulum, Pillar, Pylex, Segment, Siesta, Sultan, Tower, Ventigra, and Xzemplar are registered trademarks of BASF.

Always read and follow label directions.

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**FOR MORE INFORMATION VISIT
BETTERTURF.BASF.US/EOP**

**CONTACT YOUR DISTRIBUTOR TO START
BUILDING YOUR FOUNDATION TODAY.**

BASF
We create chemistry

HERITAGE
LANDSCAPE SUPPLY GROUP

 **LAWN**

--- 2025 EARLY ORDER PROGRAM ---

FOUNDATION BUILDER

START SIMPLE. PLAN SMART. SAVE BIG.

**CHEMISTRY
THAT'S A CUT ABOVE**

Stock up on innovative herbicides,
fungicides and insecticides.

EARN REBATES
UP
TO **24%**

Buy early. Save big.

Start your year strong with the powerful combination of innovation and savings with the BASF Foundation Builder. An Early Order Program filled with innovative solutions including advanced herbicides, fungicides, and insecticides for across-the-lawn performance. Stock up now and save with industry-leading rebates and cutting-edge chemistry.



FOR MORE INFORMATION VISIT
BETTERTURF.BASF.US/LAWNCARE/EOP

**CONTACT YOUR DSR TO START BUILDING
YOUR FOUNDATION TODAY.**

Additional Program Details and Qualifications: All Agency products are sold on behalf of BASF. All sales are final. No returns. Rebate will be based upon reported sales from the BASF Authorized Agent(s) and Distributor(s). The T&O EOP End-User Rebate program applies only to these Qualified End-User professionals: golf, lawn & landscape, sports turf, sod farms, municipalities, and parks & recreation. Multiple sales orders for one customer are cumulative and will qualify if ordered between program dates and from any BASF Authorized Agent(s) and/or Distributor(s). BASF reserves the right to cancel or modify this program at any time. All products may not be registered for sale or use in all states. Please check with your state or local Extension Service. Alucion 35 WG insecticide, Aramax Intrinsic brand fungicide, FreeHand 1.75 herbicide, Pillar G Intrinsic brand fungicide, Pillar SC Intrinsic brand fungicide, Siesta insecticide fire ant bait and Tower herbicide are not for sale, distribution and/or use in New York State. Alucion, Amdro, Basagran, Drive, FreeHand, Insignia, Intrinsic, Lexicon, Orkestra, Pageant, Pendulum, Pillar, Pylex, Segment, Siesta, Sultan, Tower, Ventigra, and Xzemplar are registered trademarks of BASF. Always read and follow label directions. © 2024 BASF Corporation. All rights reserved. PSS 24-30-139_HER_EOP

AGENCY LAWN FUNGICIDE BUILDER

1	Select your qualifying fungicide brand(s).	Qualifying Purchase Levels	Oct. 1 - Oct. 31 Earned Incentive %	Nov. 1 - Dec. 6 Earned Incentive %	Brands Required to Achieve Tier
2	Order at least \$3,000 to start saving.	\$3,000 - \$7,999	8%	3%	1
3	Order in October to lock in the highest rebates.	\$8,000 - \$19,999	14%	6%	Any 3 Fungicide-BUILDER brands
Extended payment terms to June 10, 2025		\$20,000- \$29,999	17%	9%	Any 3 Fungicide-BUILDER brands
		\$30,000 - \$39,999	20%	10%	Any 3 Fungicide-BUILDER brands
		\$40,000+	24%	12%	Any 3 Fungicide-BUILDER brands

Product	Package	Redemption Value	Quantity	Total
Fungicides				
Insignia® SC Intrinsic® brand fungicide	4 x 30.5 fl oz	\$2,257.00		
Insignia SC Intrinsic brand fungicide	2 x 2.5 gal	\$7,375.00		
Lexicon® Intrinsic brand fungicide	4 x 21 fl oz	\$2,478.00		
Xzemplar® fungicide	2 x 114 fl oz	\$3,534.00		
Xzemplar fungicide	4 x 11.4 fl oz	\$824.00		
		SUBTOTAL:		

ACROSS-THE-LAWN SOLUTIONS (HERBICIDES, FUNGICIDES AND INSECTICIDES):

1	Order at least \$3,000 to start saving.	Qualifying Purchase Levels	Oct. 1 - Dec. 6 Earned Incentive %
2	Earn a 12% rebate by reaching \$20,000 in total purchases.	\$3,000 - \$7,999	4%
3	Buy now and don't pay until June 10, 2025.*	\$8,000 - \$19,999	6%
		\$20,000+	12%

Product	Package	Redemption Value	Quantity	Total
Herbicides				
Basagran® T&O herbicide	2 x 1 gal	\$127.50		
Drive® XLR8 herbicide	4 x 0.5 gal	\$228.13		
Drive XLR8 herbicide	2 x 2.5 gal	\$529.69		
FreeHand® 1.75G herbicide	1 x 50 lb	\$113.50		
Pendulum® 2G herbicide	40 lb bag	\$90.00		
Pendulum 2G herbicide	20 lb bag	\$51.25		
Pendulum AquaCap herbicide	2 x 2.5 gal	\$290.63		
Pendulum AquaCap herbicide	1 x 15 gal	\$1,035.00		
Pylex® herbicide	4 x 4 fl oz	\$1,472.00		
Segment® II herbicide	2 x 2.5 gal	\$1,625.00		
Tower® herbicide	2 x 2.5 gal	\$2,100.00		
Fungicides				
Orkestra® Intrinsic® brand fungicide	4 x 16 oz	\$684.80		
Pageant® Intrinsic brand fungicide	4 x 1 lb	\$452.00		
Pillar® G Intrinsic brand fungicide	30 lb bag	\$110.63		
Pillar G Intrinsic brand fungicide	15 lb bag	\$59.63		
Pillar SC Intrinsic brand fungicide	4 x 43.5 fl oz	\$891.75		
Insecticides				
Alucion™ 35 WG insecticide	10 x 2.375 lbs	\$2,565.00		
Amdro® Pro fire ant bait	1 x 25 lbs	\$593.75		
Siesta® insecticide fire ant bait	15 lbs	\$289.13		
Sultan® miticide	4 x 0.125 gal	\$725.00		
Ventigra® insecticide	4 x 20 fl oz	\$1,328.00		
		SUBTOTAL:		

* All agency products invoiced between October 1, 2024 and December 31, 2024 will receive June 10, 2025 terms for the end user. Across-The-Lawn Solutions agency products include: Alucion 35 WG insecticide, FreeHand 1.75G herbicide, Orkestra Intrinsic brand fungicide, Pageant Intrinsic brand fungicide, Pendulum AquaCap herbicide 15-gal, Pylex herbicide, Sultan miticide, Tower herbicide and Ventigra insecticide.