

California Consumer Privacy Act Disclosures

Last Updated: [DATE]

These California Consumer Privacy Act Disclosures are provided by SRS Distribution Inc., located at 7440 State Highway 121, McKinney, Texas 75078, and, where applicable, the specific SRS-affiliated legal entity that operates the website, application, portal, or other service (each, a “**Site**” and collectively, the “**Sites**”) from which you accessed these disclosures and that links to or expressly adopts these disclosures (collectively, “**SRS**,” “**we**,” “**us**,” and “**our**”). These disclosures apply solely to residents of California (“**consumers**” or “**you**”) with respect to personal information SRS processes as a business under the California Consumer Privacy Act of 2018, as amended, and its implementing regulations (collectively, the “**CCPA**”). Terms defined in the CCPA have the same meanings when used in these disclosures. These disclosures do not describe practices or rights to the extent an exception or exemption under the CCPA applies. For additional information about our privacy practices, please review our Privacy Policy. You may download a PDF version of these disclosures.

1. Notices at Collection

These disclosures generally apply to California residents interacting with SRS as Site visitors, customers, prospective customers, vendor representatives, contractors in a business capacity, and other business contacts.

If you apply for or are considered for employment with SRS, please review our Job Applicant Privacy Policy [[here](#)]. If you are an employee, former employee, individual contractor providing services to SRS, director, officer, emergency contact, beneficiary, dependent, or other Work-Related Individual, please review our Privacy Policy for Work-Related Individuals, available on the intranet.

The Notices at Collection below describe the categories of personal information we may collect, the purposes for which we may use and disclose that information, and the criteria we use to determine how long the information will be retained. Section 2 describes our collection, sale, sharing, and disclosure practices during the preceding 12 months.

Website Visitors

While SRS does not sell personal information for monetary compensation, we may use cookies, pixels, analytics tools, and similar advertising technologies that involve disclosures of certain identifiers, Internet activity information, and similar data to advertising, analytics, and social media partners. Under California law, these activities may constitute a “sale” or “sharing” of personal information for cross-context behavioral advertising purposes. You may opt out by using the “[Your Privacy Choices](#)” link available on the applicable Site.

Categories of Personal Information

- Identifiers, such as a real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, or other similar identifiers.

- Customer account, contact, transaction, payment, and similar information voluntarily provided to us in connection with purchases, inquiries, accounts, products, or services.
- Commercial information, including products or services purchased, obtained, considered, requested, quoted, financed, returned, or exchanged; transaction history; purchasing preferences; project information; estimates; proposals; referrals; and similar commercial information.
- Internet or other electronic network activity information, including, but not limited to, browsing history, search history, and information regarding a consumer's interaction with an Internet website, application, or advertisement.
- Approximate geolocation information derived from IP addresses or similar technologies.
- Inferences, profiles, recommendations, customer insights, preferences, interests, purchasing tendencies, and similar information derived from personal information regarding a consumer's interactions with our Sites, products, and services.
- Sensitive personal information, such as account log-in credentials and, where collected, government-issued identifiers or financial account, debit card, or credit card information in combination with any required security or access code, password, or other credentials allowing access to an account, used for legal, security, fraud-prevention, financing, or transaction-related purposes.

Purposes

We use personal information to operate, manage, secure, improve, and support our Sites, products, and services; respond to requests; manage customer accounts and relationships; process inquiries, purchases, transactions, payments, financing activities, project opportunities, estimates, recommendations, referrals, and customer support; personalize Site content and user experiences; conduct marketing, advertising, analytics, campaign measurement, fraud prevention, security, and internal auditing; comply with applicable law and legal process; manage claims and litigation; support corporate transactions; and otherwise operate our business as permitted by law.

Customers, Prospective Customers, Vendors, Contractors, and Other Business Contacts

To the extent you interact with an applicable Site, SRS does not sell personal information for monetary compensation, but may use cookies, pixels, analytics tools, and similar advertising technologies that involve disclosures of certain identifiers, Internet activity information, and similar data to advertising, analytics, and social media partners. Under California law, these activities may constitute a “sale” or “sharing” of personal information for cross-context behavioral advertising purposes. You may opt out by using the “Your Privacy Choices” link available on the applicable Site.

Categories of Personal Information

- Identifiers, such as a real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, or other similar identifiers.
- Customer account, contact, transaction, payment, financing, property, project, and similar information voluntarily provided in connection with purchases, inquiries, accounts, products, services, estimates, referrals, or other business relationships.

- Commercial information, including products or services purchased, obtained, considered, requested, quoted, financed, returned, or exchanged; transaction history; purchasing preferences; property or project information; estimates; proposals; contractor opportunities; leads; recommendations; referrals; and similar commercial information.
- Internet or other electronic network activity information, including, but not limited to, browsing history, search history, and information regarding a consumer's interaction with an Internet website, application, or advertisement.
- Approximate geolocation information derived from IP addresses or similar technologies.
- Audio, electronic, visual, or similar information, such as customer-service calls, chat or videoconference recordings, photographs, and videos.
- Professional or business-related information, such as employer, job title, business contact information, profession or trade, and information regarding an individual's relationship with a customer, supplier, vendor, contractor, or other business partner.
- Inferences, profiles, recommendations, customer insights, preferences, interests, purchasing tendencies, and similar information derived from personal information regarding an individual's interactions with our Sites, products, and services.
- Sensitive personal information, such as account log-in credentials and, where collected, government-issued identifiers or financial account, debit card, or credit card information in combination with any required security or access code, password, or other credentials allowing access to an account, used for legal, security, fraud-prevention, financing, or transaction-related purposes.

Purposes

We use personal information to provide, manage, secure, improve, and support our Sites, products, and services; respond to requests; manage customer accounts and business relationships; process inquiries, purchases, transactions, payments, financing activities, estimates, recommendations, referrals, project opportunities, and customer support; send product, service, technical, security, and administrative communications; conduct marketing, advertising, analytics, campaign measurement, fraud prevention, security, and internal auditing; comply with applicable law and legal process; manage claims and litigation; support corporate transactions; and otherwise operate our business as permitted by law.

Retention

The retention period for each category of personal information described in these Notices at Collection depends on the nature of the information and the purposes for which it is collected and used. We retain each category for as long as reasonably necessary to fulfill the purposes described above, including for the duration of the applicable customer, account, transaction, or business relationship and thereafter as reasonably necessary to comply with legal, regulatory, accounting, tax, litigation-hold, security, fraud-prevention, recordkeeping, operational, and dispute-resolution requirements and our ordinary backup, archival, and deletion processes.

2. California Privacy Disclosures for the Preceding 12 Months

The table below describes the categories of personal information about California residents that we collected and, as applicable, sold, shared, or disclosed during the preceding 12 months. Not every category applies to every individual. The applicable categories, sources, and recipients depend on whether the individual interacts with SRS as a Site visitor, customer, prospective customer, vendor representative, contractor in a business capacity, or other business contact.

We collected, used, and disclosed these categories for the purposes described in Section 1. We sold or shared the categories identified as “Yes” below through advertising technologies for cross-context behavioral advertising, analytics, personalization, and campaign measurement.

If we process deidentified information, we will maintain the information in deidentified form and will not attempt to reidentify it, except solely to determine whether the deidentification processes used satisfy applicable legal requirements.

Category of personal information	Categories of Sources	Sold	Shared	Categories of Recipients
Identifiers, such as real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, or other similar identifiers.	• Directly from consumers; • Automatically through consumers' use of the Sites; and • Affiliates, service providers, business partners, and publicly available sources.	Yes. During the preceding 12 months, we disclosed certain identifiers to advertising, analytics, and social media partners in ways that may constitute a "sale under the CCPA.	Yes. During the preceding 12 months, we disclosed certain identifiers to advertising, analytics, and social media partners	• Service providers that help operate the Sites, provide products and services, manage customer accounts, and support customer communications; • Payment processors and financing providers, where applicable; • Advertising, analytics, social media, and marketing partners; • IT, cybersecurity, communications, fraud-prevention, and operational service providers; • Affiliates; • Professional advisers, government authorities, law enforcement authorities, and parties to corporate transactions.

Category of personal information	Categories of Sources	Sold	Shared	Categories of Recipients
Personal information described in California Civil Code section 1798.80(e), such as name, signature, address, telephone number, customer account information, payment information, transaction history, financing information, and property or project information voluntarily provided in connection with products, services, customer accounts, inquiries, purchases, or other transactions.	• Directly from consumers; • Payment processors and financing providers, where applicable; • Affiliates, service providers, and business partners; and • Other third parties where authorized or permitted by applicable law.	No.	No.	• Payment processors and financing providers, where applicable; • Customer-account, order-fulfillment, delivery, customer-support, analytics, and operational service providers; • Affiliates; • Professional advisers, government authorities, and parties to corporate transactions.
Commercial information, including products or services purchased, obtained, considered, requested, quoted, financed, returned, or exchanged; transaction history; purchasing preferences; property or project information; estimates; proposals; contractor opportunities; leads; recommendations; referrals; and similar commercial information.	• Directly from consumers; and • Affiliates, service providers, business partners, financing providers, and publicly available sources.	No.	No.	• Payment processors and financing providers, where applicable; • Order-fulfillment, delivery, customer-support, analytics, and operational service providers; • Contractors and business partners involved in providing requested products, services, estimates, referrals, or project opportunities; • Affiliates; and • Professional advisers, government authorities, and parties to corporate transactions.

Category of personal information	Categories of Sources	Sold	Shared	Categories of Recipients
Internet or other electronic network activity information, including browsing activity, cookie identifiers, advertising identifiers, device identifiers, browser characteristics, referring URLs, interactions with the Sites, pages viewed, links selected, search history, and analytics information.	Automatically from consumers' browsers and devices through the Sites, cookies, SDKs, pixels, analytics tools, and advertising technologies.	Yes. During the preceding 12 months, we disclosed certain Internet or other electronic network activity information to advertising, analytics, and social media partners in ways that may constitute a "sale under the CCPA.	Yes. During the preceding 12 months, we disclosed certain Internet or other electronic network activity information to advertising, analytics, and social media partners	• IT, cybersecurity, communications, hosting, and other service providers for Site operation, system administration, fraud prevention, compliance, security, and other operational purposes; • Analytics, advertising, social media, and marketing partners for analytics, personalization, advertising, and campaign measurement; • Affiliates; and • Professional advisers, government authorities, and parties to corporate transactions.
Approximate geolocation information derived from an IP address or similar technologies.	Automatically from consumers' browsers and devices through the Sites and similar technologies.	Yes. During the preceding 12 months, we disclosed certain approximate geolocation information to advertising, analytics, and social media partners in ways	Yes. During the preceding 12 months, we disclosed certain approximate geolocation information to advertising, analytics, and social media partners	• IT, cybersecurity, analytics, Site-operation, fraud-prevention, and other service providers; • Advertising, analytics, social media, and marketing partners, where applicable; • Affiliates; and • Professional advisers, government authorities, and

Category of personal information	Categories of Sources	Sold	Shared	Categories of Recipients
		that may constitute a "sale under the CCPA.		parties to corporate transactions.
Audio, electronic, visual, or similar information, such as customer-service calls, chat or videoconference recordings, photographs, and videos.	• Directly from consumers; • Automatically through customer-service, communications, conferencing, chat, security, or similar systems; and • Customer-service, communications, conferencing, transcription, quality-assurance, training, and security service providers.	No.	No.	• Customer-service, communications, chat, videoconferencing, transcription, quality-assurance, training, and security service providers; • Marketing, analytics, and reporting service providers, where applicable; • Affiliates; and • Professional advisers, government authorities, and parties to corporate transactions.

Category of personal information	Categories of Sources	Sold	Shared	Categories of Recipients
Professional or business-related information, such as employer, job title, business contact information, profession or trade, and information regarding an individual's relationship with a customer, supplier, vendor, contractor, or other business partner.	• Directly from consumers; • Customers, suppliers, vendors, contractors, and other business partners; and • Affiliates, service providers, professional networking platforms, and publicly available sources.	No.	No.	• CRM, communications, sales-support, customer-service, marketing, event-management, and other business service providers; • Affiliates; • Customers, suppliers, vendors, contractors, and other business partners where appropriate for the applicable relationship or transaction; and • Professional advisers, government authorities, and parties to corporate transactions.
Inferences, profiles, recommendations, customer insights, preferences, interests, purchasing tendencies, and similar information derived from personal information regarding an individual's interactions with our Sites, products, and services.	• Directly from consumers and automatically through the Sites; and • Affiliates, service providers, business partners, and analytics providers.	No.	No.	• Analytics, reporting, customer-relationship-management, marketing, personalization, and product-improvement service providers; • Affiliates and business partners involved in providing requested products, services, recommendations, referrals, or project opportunities; and • Professional advisers, government authorities, and parties to corporate transactions.
Government-issued identifiers, such as driver's license, state identification	• Directly from consumers	No.	No.	• Financing and identity-

Category of personal information	Categories of Sources	Sold	Shared	Categories of Recipients
card, Social Security number, or passport number, where collected for legal, security, fraud-prevention, financing, or transaction-related purposes.	and, where applicable, financing providers, identity-verification providers, service providers, or business partners.			verification providers; • Fraud-prevention, security, and related service providers; • Professional advisers and government authorities; and • Other recipients where necessary for legal, security, fraud-prevention, financing, or transaction-related purposes.
A consumer's account log-in, in combination with any required security or access code, password, or credentials allowing access to an account.	• Directly from consumers; and • Automatically through account log-in or Site interactions.	No.	No.	• IT, cybersecurity, authentication, account-management, and fraud-prevention service providers; and • Professional advisers, government authorities, and other recipients where necessary for security, account administration, fraud prevention, or legal compliance.

We do not have actual knowledge that we sell or share the personal information of consumers under 16 years of age.

CCPA Rights

Subject to applicable exceptions, California residents have the following rights under the CCPA:

Right to Opt Out of Sale or Sharing. You may opt out of the sale or sharing of your personal information. We disclose certain personal information to advertising, analytics, and social media partners in ways that may constitute a “sale” or “sharing” under the CCPA. You may opt out by using the “Your Privacy Choices” link available on the applicable Site.

Right to Limit the Use and Disclosure of Sensitive Personal Information. You may have the right to limit our use and disclosure of sensitive personal information to the purposes specified in California Civil Code section 1798.121(a). We do not use or disclose sensitive personal information for purposes other than those specified in California Civil Code section 1798.121(a) or otherwise requiring us to provide a right to limit.**Right to Know and Access.** You may request information about the personal information we have collected about you, including the categories of personal information, the categories of sources from which it was collected, the business or commercial purposes for collecting, selling, or sharing it, the categories of third parties to whom it was disclosed, and the specific pieces of personal information we maintain about you. You may exercise this right no more than twice within a 12-month period.

Right to Delete. You may request that we delete personal information we have collected from or about you, subject to applicable exceptions.

Right to Correct. You may request that we correct inaccurate personal information we maintain about you.

Right to Data Portability. You may request a copy of certain personal information in a portable and, to the extent technically feasible, readily usable format.

Right to Non-Discrimination. We will not discriminate against you for exercising a privacy right available under the CCPA.

These disclosures describe the rights available to California residents. For additional information about privacy rights that may apply to residents of other states, please review our Privacy Policy.

How to Submit a Request

To submit a request to know, access, delete, correct, or obtain a portable copy of your personal information, please complete our privacy request form [insert link] or contact us using the information in the “Contact Us” section below.

Verification

To protect personal information, we may take reasonable steps to verify your identity before responding to a request. The verification process may vary depending on the nature of the request, your relationship and prior interactions with SRS, and the sensitivity of the personal information involved. We may request information that can be matched against information we already maintain. If we cannot reasonably verify your identity or authority to make the request, we may be unable to fulfill it. We will use personal information collected for verification only to verify and process the request, prevent fraud, and comply with applicable law.

Opt-Out Preference Signals

We respond to opt-out preference signals communicated through the Global Privacy Control and process such signals with respect to the browser or device communicating the signal or, where technically supported, more broadly with respect to you if you are signed into an account associated with the applicable Site when the signal is received.

Authorized Agents

You may designate an authorized agent to submit a request on your behalf. We may require the authorized agent to provide proof that you gave the agent signed permission to submit the request. We may also require you to verify your identity directly with us or confirm that you authorized the agent to act on your behalf. These requirements do not apply where the authorized agent has a valid power of attorney under applicable law.

Contact Us

If you have questions or comments about these disclosures or our privacy practices, or wish to submit a privacy request, you may contact us through:

Email: legalnotices@srsdistribution.com

Privacy Request Form: [insert link]

Telephone: (214) 491-4149

Mail:

Attn: Legal

SRS Distribution Inc.

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McKinney, Texas 75078